

**INVITATION TO PARTICIPATE TO THE
EUROPEAN Contest of ideas for the creation of PATHWAYS project logo**

PARTICIPATE AND WIN A TRIP TO MADRID IN MARCH 2016!!

DEADLINE TO SEND YOUR LOGO 15TH OCTOBER 2015

Dear Madams and Sirs,

PATHWAYS is a 3-year EU project that aims to develop innovative approaches to **promote the professional integration and reintegration of people with chronic diseases and improve their employability**. Unemployment, absenteeism, reduced productivity and stigmatization in the workplace are target for our European study.

For the **creation of the PATHWAYS* project logo**, the 12 partners from 10 European countries of the Consortium, decided to LAUNCH A European **Contest of ideas for the creation of the project logo** that involves European lay organizations, patients NGOs and advocacy groups that are on the front line for the promotion of the rights not only of people with chronic conditions but of all people.

We are therefore contacting you to invite you to participate in our contest and to disseminate this announcement within your organization's members and to all those that you think could be interested (students or graphics, designers, etc.).

The winner will be awarded of a free air ticket to Madrid in March 2016 where in an official ceremony will be recognized by Pathways Consortium and EU officials' representative his credits!

Participation is free and open to all people without any restriction . Please find enclosed a leaflet including details on PATHWAYS project as well as guidelines for the participation, that you are kindly requested to forward to as many people as possible so as to give visibility to this contest.

For more information please contact pathways@istituto-besta.it

Sincerely

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